



Chester.com Subscription - CAFES

Contact Name	<input type="text"/>		
Job Title	<input type="text"/>		
Company Name	<input type="text"/>		
Address	<input type="text"/>		
	<input type="text"/>		
Postcode	<input type="text"/>		
Telephone	<input type="text"/>	Mobile	<input type="text"/>
Email	<input type="text"/>		

1 x Subscription	£35 Per Month	<input type="checkbox"/>	£385 Per Year	<input type="checkbox"/>
2 x Subscriptions (10% Saving)	£31 Per Month	<input type="checkbox"/>	£341 Per Year	<input type="checkbox"/>
3 x Subscriptions (20% Saving)	£28 Per Month	<input type="checkbox"/>	£308 Per Year	<input type="checkbox"/>

*Seasonal Listings (All Prices Per Year)

Valentine's £75 Easter £75 Mother's Day £75 Christmas & NY £150

*Included in subscription above but can be purchased separately for those who only need seasonal promotion

Contractual Terms

Payment is made on a 12-month rolling subscription and contracted for a minimum of 12 months subject to VAT at the current rate.

You cannot cancel within contract - If for some reason you do not wish for your payment to roll into the subsequent year you must email diane@chester.com by the end of the 10th month of your current annual subscription term.

Please note all accounts beyond our credit terms will be passed to our debt collection agency, Sinclair Goldberg Price Ltd. All accounts, without exception, will be subject to a surcharge of 20% plus vat on Limited Company/ Public Sector Body debts & 20% plus vat on Consumer/ Non-Limited Commercial debts to cover our costs in recovery. These accounts will also be subject to any legal costs incurred in obtaining settlement.

Estimated Conversion %	<input type="text"/>	Avg Spend Per Head	<input type="text"/>
(What rate does the client's site convert traffic into customers)		(What's the average spend per head)	

Avg No. Per Booking/Visit	<input type="text"/>	Pay For Subscription	<input type="text"/>
(How many people are there in a typical visit)		(How many bookings / visits would it take see ROI)	

Total Price Per Year	<input type="text"/>	Total Price Per Month	<input type="text"/>
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Authorised By (Print Name)

Signature

Signed Date	<input type="text"/>	Estimated Start Date	<input type="text"/>
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