



## Chester.com Subscription

**Contact Name**

**Job Title**

**Company Name**

**Address**

**Postcode**

**Telephone**  **Mobile**

**Email**

- |   |               |                          |               |                          |
|---|---------------|--------------------------|---------------|--------------------------|
| <b>1 x Subscription</b>                 | £59 Per Month | <input type="checkbox"/> | £649 Per Year | <input type="checkbox"/> |
| <b>2 x Subscriptions (10% Saving)</b>   | £53 Per Month | <input type="checkbox"/> | £584 Per Year | <input type="checkbox"/> |
| <b>3 x Subscriptions + (20% Saving)</b> | £47 Per Month | <input type="checkbox"/> | £519 Per Year | <input type="checkbox"/> |

### \*Seasonal Listings (All Prices Per Year)

Valentine's £75  Easter £75  Mother's Day £75  Christmas & NY £150

\*Included in subscription above but can be purchased separately for those who only need seasonal promotion

### Contractual Terms

Payment is made on a 12-month rolling subscription and contracted for a minimum of 12 months subject to VAT at the current rate.

You cannot cancel within contract - If for some reason you do not wish for your payment to roll into the subsequent year you must email [diane@chester.com](mailto:diane@chester.com) by the end of the 10<sup>th</sup> month of your current annual subscription term.

Please note all accounts beyond our credit terms will be passed to our debt collection agency, Sinclair Goldberg Price Ltd. All accounts, without exception, will be subject to a surcharge of 20% plus vat on Limited Company/ Public Sector Body debts & 20% plus vat on Consumer/ Non-Limited Commercial debts to cover our costs in recovery. These accounts will also be subject to any legal costs incurred in obtaining settlement.

<b>Estimated Conversion %</b>	<input type="text"/>	<b>Avg Spend Per Head</b>	<input type="text"/>
(What rate does the client's site convert traffic into customers)		(What's the average spend per head)	
<b>Avg No. Per Booking/Visit</b>	<input type="text"/>	<b>Pay For Subscription</b>	<input type="text"/>
(How many people are there in a typical visit)		(How many bookings / visits would it take see ROI)	
<b>Total Price Per Year</b>	<input type="text"/>	<b>Total Price Per Month</b>	<input type="text"/>
<b>Authorised By (Print Name)</b>	<input type="text"/>		
<b>Signature</b>	<input type="text"/>		
<b>Signed Date</b>	<input type="text"/>	<b>Estimated Start Date</b>	<input type="text"/>